Management Information: Key to Strategic Planning

Senior Leadership Retreat

presented by: Amy Edwards Division of Management Information (DMI) <u>www.dmi.illinois.edu</u>

333-3551

How can Management Information help you?

- ➢ With standard web & paper reports
- With custom reports
- With advice on where to find and how to use management data

Why be data-savvy?

- To better manage your unit
- To know what others know about you
- > To respond to inquiries
- > To avoid reinventing the wheel

Set a bookmark today:



http://www.dmi.illinois.edu

Division of Management Information University of Illinois at Urbana-Champaign **Management Information Web Resources** Home About DMI Reports Presentations Data Retrieval Services Links Campus Data Sources Index Privacy Statement Restricted -- NetID and Password Required Open to the world Campus Profile Course Information System The UIUC Factbook: Ten years, hundreds of Course, section, instructor data 1987 to present indicators on multiple topics, summarized by dept, college, and campus Consolidated Class Rosters for Instructors (Assigned instructors only) Complete, downloadable class rosters, including student email addresses Departments, Executive Officers, & Staff Contacts Section/Instructor List and Rosters for Departmental Staff* Includes staff directories, dept addresses and URLs. Departmental class rosters, current year section and instructor data Student Enrollment Reports Activity Reporting System* 6/20/13: 10-day Summer, 2013 numbers are here! Salary histories, teaching assignments, activity data entry Enrollments by college, dept, program, gender, race Proposal Data System Current grant proposal data, and historical records back to FY96. Common Dataset Summary of many undergraduate statistics Tuition Assessment/Waiver/Appt Reports* Enrollment status, tuition assessed, waivers, and appts for all students 5. Accreditation Information Graduate Dental/Vision Insurance Eligibility* Budget Reform Spreadsheets University of Illinois International Services* Current Status Banner Aids 9. Provost Commitment System* *Access is further limited to authorized users



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UIUC Campus Profile

Ten years of data summarized by department, college and campus:

- Budgets & expenditures
- FTE and headcount staff
- Student enrollment
- Course enrollments & IUs
- much, much more!

UIUC Campus Profile -- Uses

- Compare your unit to similar units on campus
- Look at your unit over time

UIUC Campus Profile Types of Profiles Available

Profile Type: Standard Strategic Custom

Standard: Approximately 400 items

Strategic:

Approximately 50 Campus-wide metrics

Unit-specific metrics

Graphs & Dashboard

➢ <u>Custom</u>: Over 600 items

7													
Home	Glossary	Help	What's	New	About	Suggestion Box							
Profile	Type: Stan	dard	Strategi	c Ci	ustom								
Se	lect a Majo	or Unit		•	Se	lect a Department	🔻	Jump to data -	🔻	Change year 🔻	Reverse Year Order	Reset all	N N

			Cam	pus Prof	ile for 201	2-2013								
	Unit: Campus Total													
Item	(numbers link to glossary)	2012-2013	2011-2012	2010-2011	2009-2010	2008-2009	2007-2008	2006-2007	2005-2006	2004-2005	2003-2004			
1000	Faculty and Staff													
1010	FTE staff on State/TuitFunds	6616.95	6583.84	6606.27	7107.23	7191.89	6908.91	6832.93	6667.32	6503.99	6402.66			
1020	FTE Academic Staff- St/Tu\$	4095.72	4072.93	4125.20	4350.98	4372.71	4115.42	4017.01	3848.36	3705.48	3585.06			
1030	FTE TenSysFaculty-St/Tu\$	1809.80	1821.77	1913.64	1995.89	2027.13	2031.69	2010.74	1979.13	1950.20	1855.74			
1040	FTE Professors -St/Tu\$	783.92	787.16	825.19	835.50	830.97	831.57	840.16	836.02	847.68	822.12			
1060	FTE Assoc Prof -St/Tu\$	576.27	572.57	571.86	590.94	601.34	583.83	555.39	533.28	530.10	531.49			
1080	FTE Asst Prof - St/Tu\$	398.65	407.84	451.83	500.36	519.21	546.35	547.51	538.05	499.00	492.13			
1100	FTE Vis Faculty - St/Tu\$	84.07	77.01	68.26	85.90	85.91	88.06	92.81	94.81	85.12	80.54			
1110	FTE Post Docs St/Tu\$	43.24	38.28	23.72	31.05	29.23	27.78	32.67	28.91	18.70	14.67			
1120	FTE Other Instr - St/Tu\$	436.57	372.07	370.77	384.24	357.45	333.28	328.91	297.63	297.88	324.46			
1124	FTE Clinical FacSt/Tu\$	66.13	55.64	52.62	53.59	48.62	45.66	41.78	27.63	25.14				
1140	FTE Academic Prof-St/Tu\$	1722.11	1763.80	1748.82	1853.94	1873.02	1634.62	1551.88	1447.87	1353.57	1309.65			

Item numbers are links to glossary
Some data items are "drilldowns"

Campus Profile Drilldowns

- Any data item that appears to be a link is drillable
- FTE: get staff lists with appointment info
- Expenditures: see details by fund and account
- Students/degrees: counts by student program, breakouts by gender, race/ethnic, residency
- IUs: breakout by section

Details by Program for Students listed for *Campus Profile* Item 3600 for unit 1B1-KV-KV0-257

Glossary

															В
			Major			By Gender		By Residency		By Time		African American			A
Dept	Program (collcurr)	Degree	(curriculum name)	Concentration	Total	м	F	IL Res	Non Res	Part	Full	All	м	F	All
1-257	10KV0439BALA	BALAS	Mathematics		1	0	1	1	0	0	1	0	0	0	0
1-257	10KV0439BSLA	BSLAS	Mathematics		320	184	136	289	31	4	316	13	7	б	43
1-257	10KV0461BSLA	BSLAS	Actuarial Science		245	166	79	200	45	3	242	6	3	3	37
1-257	10KV1438BSLA	BSLAS	Math & Computer Science		125	114	10	99	26	5	120	4	2	2	19
1-257	10KV3896BSLA	BSLAS	Mathematics	Graduate Preparation	1	1	0	1	0	0	1	0	0	0	0
1-257	10KV3897BSLA	BSLAS	Mathematics	Mathematics Teaching Option	26	11	15	26	0	0	26	0	0	0	2
1-257	10KV8037BSLA	BSLAS	Actuarial Science		4	1	3	3	1	0	4	0	0	0	1

Custom Profile

Division of Management Information

University of Illinois at Urbana-Champaign

2012-2013 Campus Profile - Campus Total

 Home
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 Profile Type:
 Standard
 Strategic
 Custom
 Custom
 Custom

Select the units, items (rows), and column order desired and then hit the Submit button above

1. Select unit(s)

All units, depts, colleges
All academic college-level units
Undergraduate Colleges
Units with strategic indicators
Campus Total
Academic Units Total
Agricultural, Cons, & Env Sci
ACES Admin
ACES courses
ACES General

2. Select item(s)

ь.	All items		Desce
=)	Standard Profile Items, depts, colleges	Ξ	Ascen
-	Strategic Indicators		
	1000 Faculty and Staff		
	1010 FTE staff on State/TuitFunds		
	1020 FTE Academic Staff- St/Tu\$		
	1030 FTE TenSysFaculty-St/Tu\$		Sul
	1040 FTE Professors -St/Tu\$		
	1060 FTE Assoc Prof -St/Tu\$		
	1080 FTE Asst Prof - St/Tu\$	Ŧ	

Select Units

^{Units Selected:} Campus Total Agricultural, Cons, & Env Sci

Select Items

► Faculty and Staff ------FTE Professors -St/Tu\$

3. Select Column Order

scending ve cending ye	*
Submit	

Strategic Profiles

- Campus-wide set of metrics organized by campus goals
- College-specific goals, metrics for each goal, and 3-yr & 5-yr targets for each metric
- ➢ Graphs now available for most metrics

Strategic Profiles – Campus-Wide Metrics

Metrics that are the same for all units include:

- Students
- Faculty
- Programs

Selected items are graphed and allow comparisons between units

Strategic Profiles -Campus-Wide Metrics

Division of Management Information University of Illinois at Urbana-Champaign	e
University of Illinois at Urbana-Champaign	

2012-2013 Campus Profile - Agricultural, Cons, & Env Sci

Home	Glossary	Help	What's New	About	Suggestion Box	
Profile	Type: Star	ndard	Strategic Cu	ustom		
5	Select Unit		-	Campus	s-wide Metrics 💌	Jump to charts 🔻 Change year 💌 Reset all 🛣 🚵

Campus Profile for 2012-2013													
		11-1		•									
Hom (averbaar lieb to also a sed)	Unit: Agricultural, Cons, & Env Sci (1B1-KL-XXX-XXX) Item (numbers link to glossary) 2003-2004 2005-2006 2006-2007 2007-2008 2008-2009 2010-2011 2011-2012 2012-2013 2013 Target 2015 Target												
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2015 large	L 2015 Target	
Students													
Total Enrollment													
4090 All Students-On & Off-Campus	2767	2822	2774		2847	2890	2951	2973	3120	3306			
4100 All Undergraduates	2181	2253	2268	2347	2343	2342	2359	2328	2441	2637			
4105 All Professional Students	0	<u>0</u>	<u>o</u>	<u>o</u>	<u>o</u>	<u>0</u>	<u>o</u>	<u>0</u>	<u>0</u>	<u>o</u>			
4106 All Graduate Students	586	569	506	518	504	548	592	645	679	669			
4050 Additional Thesis Students		27	42	20	40	21	25	28	36	44			
Diversity													
4094 All Stdts-% Underrepresntd	6.4	6.2	6.6	8.2	8.0	8.4	8.6	9.3	10.2	11.7			
4095 All Stdts-% Women	56.4	58.4	57.4	56.5	55.6	56.2	55.7	54.4	54.6	53.4			
7001 Total Financial Aid \$000													
7011 % UGrads with any aid													
7012 % UGrads w need-based aid		43.7	40.5	42.0	41.5	44.7	45.7	48.7	49.2				
7013 % UGrads with need		45.5	41.8	42.7	42.5	46.0	46.8	50.0	50.8				
7010 Undergrad Financial Aid \$000													
7050 Grad & Profl Fin Aid \$000													
Undergrad Quality													
4130 New Freshman ACT Comp							27.1	26.5	26.8	26.9			
4136 New Freshman SAT mean							1207.1	1192.5	1247.9	1267.0			
4312 Ugrad ACT Compsite Juniors	25.4	25.6	25.8	26.1	26.2	26.0	26.0	26.2	26.7	26.5			
4315 High Sch Pctl Rank Juniors	80	82	80	81	83	83	84	84	86	85			
Degrees													
4420 Bachelor Degrees	496	517	527	541	593	623	610	580	600				
4430 Master Degrees	131	117	111	99	114	107	102	129	145				
4450 Professional Degrees	0	0	0				0	0					
4460 Doctoral Degrees	41	56	47				51	41					

Strategic Profile – Unit-Specific Metrics

Organized by college goals

> 3 & 5 yr targets set by the unit

Primarily college and major unit only, can be extended to depts

Strategic Profile – Unit-Specific Metrics

Division of Management Information University of Illinois at Urbana-Champaign

2012-2013 Campus Profile - Agricultural, Cons, & Env Sci

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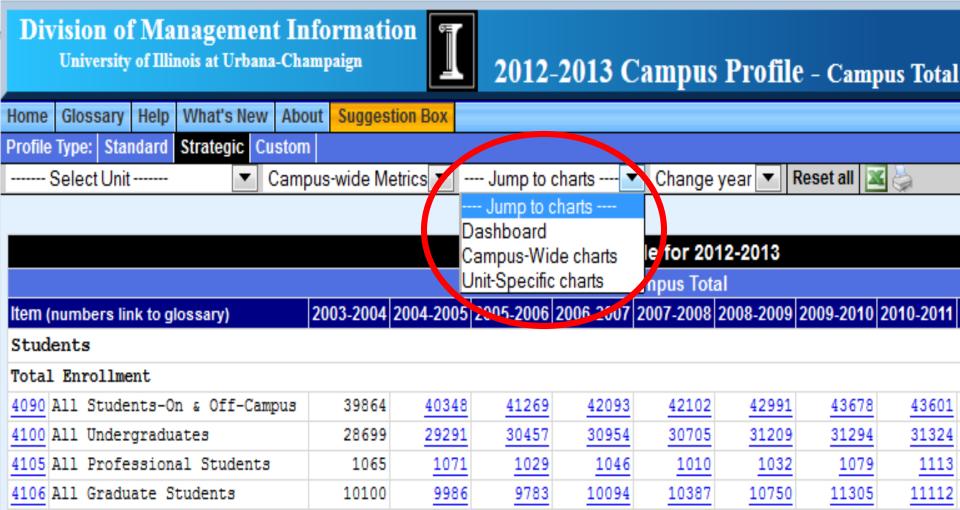
 Profile Type:
 Standard
 Strategic
 Custom

 -------Select Unit ----- V
 Unit-specific Metrics
 ----- Jump to charts --- Change year
 Reset all
 Image: Contract of the specific Metrics

Campus Profile for 2012-2013														
	Unit: Agricultural, Cons, & Env Sci (1B1-KL-XXX-XXX)													
Item (numbers link to glossary)	2003-2004							2010-2011	2011-2012	2012-2013	2013 Target	2015 Target		
1. Develop a sound program base for					2001-2000	2000-2003	2003-2010	2010-2011	2011-2012	2012-2013	2010 larget	2010 lurger		
KL03 Undergrads abroad	188	197	263	242	222	221	197	193	193		250	280		
KL07 % Ugrads abroad over 4 vrs	34.5	35.0	46.4	41.2	37.9	37.7	33.4	33.2	31.6		42.0	45.0		
KL09 % Intl graduate students	35.7		35.1	34.6	34.8	38.3	40.2	39.5	36.5	36.6	35.0			
3781 % International Ugrads	1.2	1.6	1.5	1.7	2.0	2.6	4.8	6.4	8.0			10.0		
 Educate and prepare students and 			leaders,	innovator		trepreneur								
KL13 External incoming transfers		104	101	109	. 72	87	145	112	168	169	200	225		
KL15 Internal incoming transfers		50	185	203	261	266	226	209	187	216	200	210		
KL17 Total Advisees - UGrad	2233	2309	2326	2393	2385	2387	2424	2418	2544	2709	2625	2650		
KL19 Total Advisees - Grad	569	568	505	522	514	525	551	595	610	616	625	650		
KL21 % Graduates employed	55	57	55	48	49	39	46	49	45		55	60		
KL23 % Going to Grad/Prof School	36	25	32	33	30	36	30	30	26		30	30		
KL25 Average salary, BS graduates	32634	32527	35527	36920	39945	41240	37200	41423	39341		43500	45000		
KL27 Ext teaching contacts, 000	2641.40	2605.90	2859.10	2782.80	3006.86	2762.15	2869.36	999.43			2500.00	2800.00		
KL29 Youth reached by 4-H, 000	286.00	292.30	281.50	279.40	292.89	268.37	265.60	175.29			265.00	300.00		
4570 Freshman Retention Rate (%)	91.5	94.2	94.0	92.1	91.8	94.2	93.3	94.3	93.4	94.9	93.0	93.0		
KL31 Extension volunteers	45032	42711	47349	45685	54161	40581	45543	28123			45000	45000		
KL33 Extension web views/day, 000	87.90	108.20	148.50	181.70	196.00	203.70	198.56	178.47	211.43		200.00	250.00		
KL35 Extramural IUs	1197	1402	1178	1323	1236	1849	2405	2889	2659		3000	3250		
4620 Six-year graduation rate	84.3	81.5	84.2	80.6	83.3	84.2	84.1	83.6	82.5		84.0	84.0		
4622 6 yr Grad rate: same coll	49.3	52.0	50.5	49.7	55.8	55.6	53.7	57.4	55.2		55.0	55.0		
5010 % Did undergrad research		44.4	46.5	48.8	50.2	46.3	42.0	47.6	49.6		50.0	55.0		
5294 Total IUs offered online				523	1630	2191	3726	7877	9546		8000	10000		
6180 Paid IUs/Faculty FTE	308	305	299	315	333	338	350	386	441		400	450		
3. Align incentives and build capaci	ty to unde	rtake lar	ger, more	innovativ	e collabo	rative ini	tiatives	both inte	rnally an	d external	1v			

3. Align incentives and build capacity to undertake larger, more innovative collaborative initiatives both internally and externally

Strategic Profile -Three Graph Types



Dashboard – one per goal

Profile Type: Standard Strategic Custom

----- Drilldown to Unit ------ 🔻 Select Goal: 1 🔻 ---- Jump to charts ---- 🗶

Unit: Campus Total

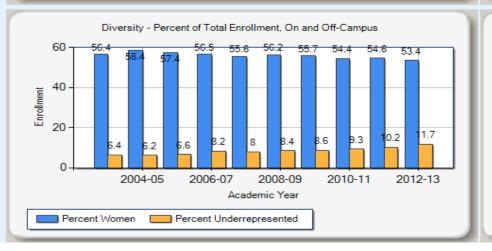
Goal: 1. Leadership for the 21st Century.



Campus-Wide Charts Campus Total Select Unit for Comparison Agricultural, Cons, & Env Sci Campus Total Students 10th Day Enrollment by Level 10th Day Enrollment by Level 28699 29291 30457 30954 30705 31209 31294 31324 31988 31962 3000 35000 2637 2181 2253 2268 2347 2343 2342 2359 2328 2441 30000 2500 25000 2000 Enrollment Enrollment 20000 1500 15000 10100 9986 9783 10094 10387 10750 11305 11112 10954 11134 1000 645 679 669 10000 586 569 592 548 506 518 504 500 5000 1065 1071 1029 1046 1010 1032 1079 1113 1123 1101 0 0 0 0 Ó 0 Ó 0 0 2004-05 2006-07 2008-09 2010-11 2012-13 2004-05 2006-07 2008-09 2010-11 2012-13

Undergrad

— Graduate



Undergrad

- Graduate

Academic Year

Professional

Diversity - Percent of Total Enrollment On and Off-Campus 50 46.5 457 45.4 40 Percent of Enrollment 30 20 2.3 12.3 2.3 12 2.8 1.8 1.8 2.4 11.8 1.5 10 0 2004-05 2006-07 2008-09 2010-11 2012-13 Academic Year Percent Women Percent Underrepresented

Academic Year

Professional

Selected unit

Selected comparator

Unit-specific Charts

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Profile Type:		Sta	ndard	Strategic		Cu	stom			
Agricu	Itural,	Con	s, & E	nv Sci	-		Jum	p to charts	•	The

2. Strengthen education and academic excellence



Course Information System

- Sections, IUs, Instructors by
 - "Offering" department
 - "Paying" department
 - "Controlling" department
- ➢ Data back to Fall 1987
- Deals correctly with renumberings,
 crosslistings, new subject names

Course Information System

Example Reports

- ➤ All courses one year
- > All years for one course
- Selected courses and selected terms
- > All courses, all years for one faculty member
- \blacktriangleright Six Ten reports
- Anomaly reports

Other Information Resources for Managing the Instructional Mission

Student Enrollment Reports
 "Official" 10-day Enrollments

Consolidated Class Rosters

Section Instructor List/Dept Rosters

Information Resources for Managing your Students & Tuition Revenue

Tuition, Waiver and Appointments System
Tuition charges and waivers for undergraduate & graduate students enrolled in your unit by term.
Includes residency, tuition schedule, range for each student, plus all waiver-generating appointments

Who's Who at the UI: Departments and Executive Officers

- All departments in Urbana
- Unit heads & other contacts
- Staff directories
- ➢ URLs of each unit

Information Resources for Managing the Research Mission

Proposal Data System

All proposals submitted for grants/contracts 1996 to present. Searchable by: -Investigator -Sponsor/agency -Dept or college -Keyword

Additional Information Resources for "Managing" Your Faculty

- Course Information System:
 Teaching Histories
- Activity Reporting System:
 Salary Histories from FY89
 Cost Sharing Commitments

Other Information Resources Available to Units

- ➢ Banner
- > Decision Support:
- Eddie/Business Objects
 - > Standard reports
 - Point & click report generation
- Enterprise Data Warehouse (EDW)
 - for programmers

A Note on Data Quality

Garbage in \rightarrow Garbage out

The data we work with originates in the departments. Please make sure your staff members know how important it is to verify the data are entered correctly.

A Note on Data Security

As EO, you are responsible for the uses of data in your unit. Make sure your staff know and obey the policies and laws on data privacy, especially with student data (FERPA).

Towards A Data-Driven Decision-Making Culture

More and more, decisions on campus are driven by data. Take the time to understand the sources of data you have available and use them !!!

Let Management Information Help

Call (333-3551) or email (<u>dmi@illinois.edu</u>)

- Navigation through our site
- Understanding the data
- Where to find data
- Special reports needed



Web Systems in Place

- •<u>UIUC Campus Profile</u>
- •Activity Reporting System
- •Tuition Assessment/Waiver/Appt Reports
- •<u>UIUC Departments & Executive Officers</u>
- •Student Enrollment Reports
- •Course Information System
- •<u>Section Instructor List</u>
- Proposal Data System